

## **Charging policy for advertising on Community First Yorkshire News**

### **About Community First Yorkshire News**

Community First Yorkshire News is our free email information and news service. It reaches over 850 contacts who are either voluntary sector organisations or individuals working with or interested in the voluntary sector in North, South and West Yorkshire.

Community First Yorkshire News provides information to voluntary organisations and local public sector agencies about funding sources, legal updates, policy changes, and new services, as well as circulating our monthly newsletters.

### **Advertising opportunities**

Most of the information on Community First Yorkshire News information service is circulated free of charge.

However, we do charge variable rates for job adverts depending on whether you are a private organisation/individual, a voluntary, community or social enterprise organisation or a local public sector organisation.

### **What we advertise**

We are happy to advertise:

- Job vacancies
- Trustee vacancies
- Volunteer roles

We have a policy **not** to advertise fundraising events as there are so many taking place that it would flood our news service.

We are able to promote some external events that are appropriate to the voluntary sector but are limited regarding space. The decision to promote an event will be at the Editor's discretion.

As pointed out above, there are different charges depending on the type of organisation / service you represent.

More follows/...

## Advertising charges

Type of information to promote	Type of organisation			
	Social enterprise/ community organisation/registered charity/ voluntary group	Private business *	Private individual *	Local public sector partner *
Job vacancy	£45	£95	£95	£95
Volunteering opportunities	FREE	FREE	FREE	FREE
Trustee advert	FREE	FREE	FREE	FREE
Event	FREE	NO	NO	FREE
News	FREE	NO	NO	FREE
Fundraising event	NO	NO	NO	NO

**\*Please note that VAT at 20% will be charged on non-charity advertising.**

Community First Yorkshire News is **much** cheaper than press advertising or contacting organisations directly!

### Community First Yorkshire News Advertising Format

To place an advert (of no more than 300 words) please send the text exactly as you would like it circulated to [info@communityfirstyorkshire.org.uk](mailto:info@communityfirstyorkshire.org.uk).

If it is an advert to be placed we will need you to confirm (by email) that you are happy to pay the charge (either £45 or £95 respectively depending on the type of organisation you represent – see above). Please state clearly in your email the person and address to whom the invoice should be sent.

Please note: due to the nature of the email programme that we use we are **not able to send out attachments**. Where possible please provide **web links** so that recipients can access further information if needed.

### Timings

Job vacancies will be sent out as and when we receive them. All other information on Community First Yorkshire News will be sent out on a weekly basis so please plan accordingly.

We endeavour to meet all your needs regarding timings for promoting your event or vacancy.

## **Terms and Conditions**

*Community First Yorkshire reserves the right to refuse to circulate any information or advert. Views expressed in information circulated via Community First Yorkshire News are not necessarily those of the organisation. Events and services are not necessarily endorsed by Community First Yorkshire.*

## **Contact**

If you have an enquiry about advertising with us please email [info@communityfirstyorkshire.org.uk](mailto:info@communityfirstyorkshire.org.uk) or t: 01904 704 177.

## **Subscribe to Community First Yorkshire News**

Community First Yorkshire News is available free by email, at work or at home, to all with an interest in voluntary and community organisations working in North, South and West Yorkshire. Further information about joining Community First Yorkshire News is available [here](#).